

An open invitation to The ART & BUSINESS of

MOTION CAPTURE

with MICHELLE LADD



Thursday, April 14th

4-5:30 pm in the

Kalberer Black Box theater

Maltz Performing Arts Center

1855 Ansel Rd, Cleveland



Motion and Performance Capture are becoming increasingly mainstream in terms of ubiquity in film, television, and video game production, as the technology evolves and becomes more readily available. Creators and creatives of all types are welcome to come learn more!

Motion Capture Fight Coordinator [Michelle Ladd](#) was one of the first to carve that niche in this growing area, coordinating *The Lord of the Rings: The Return of the King*, *Pirates of the Caribbean: At World's End*, *The Chronicles of Narnia: The Lion, the Witch, & the Wardrobe*, Marvel's *Thor*, and more. A SAG-AFTRA stunt performer, [Fight Master with the Society of American Fight Directors](#), an Intimacy Coordinator for film and TV, and trained theatre artist, she'll share how these and other skills have helped her break ground in this new frontier of digital performance.

She'll share her experience, process, and advice for aspiring performers interested in this area of work, as we discuss the unique industry standards, business models, creative opportunities, and more. A mobile mocap setup will be demonstrated live, as a part of the ongoing work Assistant Professor Kevin Inouye (theater) is doing with the assistance of a Glennan Fellowship, Freedman Fellowship, and ACES+ Opportunity grant in using MoCap to augment his teaching of movement for actors.



For more information, contact [Kevin Inouye](#) at ksi3@case.edu.

